

makeover my heart

Vendor Application

Event Date

~ Saturday, February 4, 2012~

~Radisson Hotel~Utica Centre~

Business Name: _____

Complimentary Services Offered: (see below for details)

Ex: Health and Wellness Information, Spa Service, Cholesterol Checks

Item(s) being Donated: (see below for details)

Ex: Basket for Raffle (Value \$100 or more), Gift Certificate

Contact Name: _____

Address: _____

City, State, Zip _____

Phone# _____ Cell # _____ Fax# _____

Email: _____

Website: _____

1. How did you hear about Makeover My Heart? (Check all that apply)

- ♥ Previous Vendor at Makeover My Heart
- ♥ Attended previous Makeover My Heart Events as a guest
- ♥ Newspaper
- ♥ Friend, Business Contact, Family Member
- ♥ Other _____

2. Participating Vendors Receive:

♥ Up to two (2) complimentary draped table(s) and 2 chairs.

Please select one from the following configuration and initial you choice:



2-1/2' x 8'

Needed : 1 2 Initials _____



4' Square

Needed 1 2 Initials _____



High Top Round

Needed 1 2 Initials _____

Would you like a corner booth? **Please circle Y N** ~Please note that there is limited corner space available and is offered on a first come, first serve basis.~

NO CHANGES TO TABLE SIZE AND LOCATION WILL BE MADE THE DAY OF THE EVENT. ALL DECISIONS ARE FINAL.

♥ Water will be provided at each table.

♥ Electrical outlets will be provided.

3. One Complimentary ¼ page Ad in the Program Booklet.

Discounted pricing for larger Ads is available*

ADS MUST BE SUBMITTED NO LATER THAN JANUARY 4, 2012 TO BE INCLUDED IN THE PROGRAM BOOKLET. PLEASE SUBMIT YOUR AD

TO ADRIAN COLOSIMO AT acolosimo@sdmg.com. Ads must be Submitted in PDF or JPEG format. Ad size MUST be 2" tall and 5"

wide. If you wish to upgrade your ad, please enclose a check with your application and a copy of your ad submission. Check is payable to Slocum Dickson Educational Institute.

***Ad Upgrade Prices:**

½ page	\$ 50.00
Full page	\$100.00

4. Complimentary Boxed Lunch (Wrap sandwich, fruit, chips, cookie and soft drink or water.

(If you have specific dietary needs, please plan accordingly)

WE CANNOT ACCOMMODATE SPECIFIC REQUESTS

5. Recognition on our Sponsorship Board on the day of the event.

6. Complimentary advertising on our website www.makeovermyheart.org

♥ Would you like to be added to our website as a sponsor? **Y N**

♥ Send logo information to lisa@makeovermyheart.org

NOTE: DEADLINE FOR VENDOR ENTRY IS JANUARY 4, 2012.

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Vendor Contract

Vendor applications will be reviewed by the Makeover My Heart Executive Committee. You will be notified in writing or by email of your acceptance. Please note that vendor space is limited and otherwise on a first come, first serve basis, so register early to secure your space. Makeover My Heart reserves the right to decline any application that is not consistent with our purpose, stated goals and standard of service, or conduct otherwise unbecoming to the event.

Vendor Benefits

You may advertise, obtain guest contact information; provide promotional materials and free product samples at your discretion. **Booths may not be used for selling products of any kind, including memberships, gift certificates, etc.**

All participating vendors must provide a complimentary service(s) to guests throughout the day that can consist of a variety of spa services, health assessment screenings, fitness demonstrations, cooking demonstrations, nutrition counseling, local heart health information and makeovers, to name a few. All services offered in the Health and Wellness Area of Makeover My Heart must be pre-approved by the Makeover My heart Board as declared in your application. As such, Makeover My heart has the right to determine eligibility of the service and event host's decision is final.

As a participating sponsor, each vendor must donate a gift basket or gift certificate with a retail value of \$100.00 or more, to be given away the day of the event. Gift Certificates or Gift Cards **must have an expiration of 6 months or greater. Donated items must be delivered to Makeover My Heart at Slocum Dickson on or before January 30' 2012.**

Event host and/or venue are not responsible for lost or stolen goods at the event.

Exhibitors are responsible for bringing their own display equipment unless arrangements have been previously made in writing (at least 2 weeks in advance) with the event host or the Radisson.

Vendor signage can be displayed on or behind your table and banners can be draped along the front of the display table. No nails, tacks or anything that could cause permanent damage to the table is allowed. There will NOT be any opportunities for utilizing wall space for signage.

Exhibitor is financially liable for any damage caused to booth or convention hall property due to vendor negligence or decoration. Exhibitor indemnifies involving event hosts or show management for any claims and/or suits arising from exhibitor and any other party, including attendees, employees, guests, other exhibitors, show staff, themselves, or any other person at the Expo. This includes, but is not limited to, injury or property damage claims.

Any questions or issues not covered in this contract shall be determined by event host.

Exhibitor understands fully the terms of this contract and payment or signature acts as acceptance of these terms.

Exhibitor is responsible for cleaning up their booth area and removing all clutter and trash by 3:30 PM on the day of the event.

Exhibitor recognizes that Makeover My Heart is the sole property of Slocum Dickson Educational Institute. Use of our name, logo, etc., must be approved by SDMG and is otherwise limited to advertising your participation in the program only. Any unauthorized use of the Makeover My Heart name, logo or website is not allowed. Makeover My Heart and SDEI reserve the right to cancel any vendor agreements without notice if this policy is violated.

I HAVE READ AND AGREE TO THE ABOVE CONDITIONS:

SIGNATURE: _____ **DATE:** _____